



MEDIA KIT



HARVARD
UNIVERSITY

Albert Einstein
Brandeis University
Brown University
California Institute of Technology
Cedars Sinai
City of Hope
Columbia University
Emory University
Florida State University
Georgetown University
Gladstone Institutes
Harvard University
Howard University
MD Anderson
Memorial Sloan-Kettering Cancer Center
Michigan State University
Mount Sinai Medical Center
New York University
NIAID
NIAMS
NICHD
NIDDK
NIMH
Northwestern University
Stony Brook University
UNC Chapel Hill
University of Arkansas for Medical Sciences
University of California Los Angeles
University of Colorado Denver
University of Louisville
University of Maryland Baltimore
University of Massachusetts Medical School
University of Miami
University of Pennsylvania
University of Rochester
University of Southern California
University of Texas, Medical Branch
University of Washington
Virginia Commonwealth University
Wadsworth Center
Wake Forest

Member Institutions



The leading recruiting source for
postgraduate life scientists

Bio Careers® reaches MDs and postgraduate life scientists through a consortium of top graduate schools



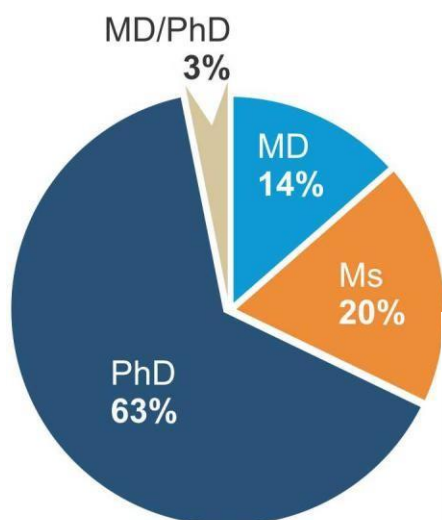
www.BioCareers.com/employers

Jobseeker Demographics

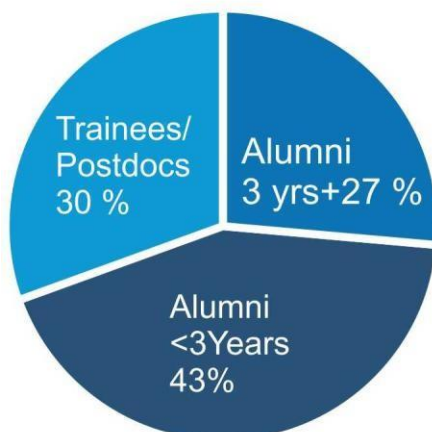
Reach

The network reaches over 350,000 graduates, postdocs, and alumni with up to 15 years of experience.

Degree



Scientific Experience



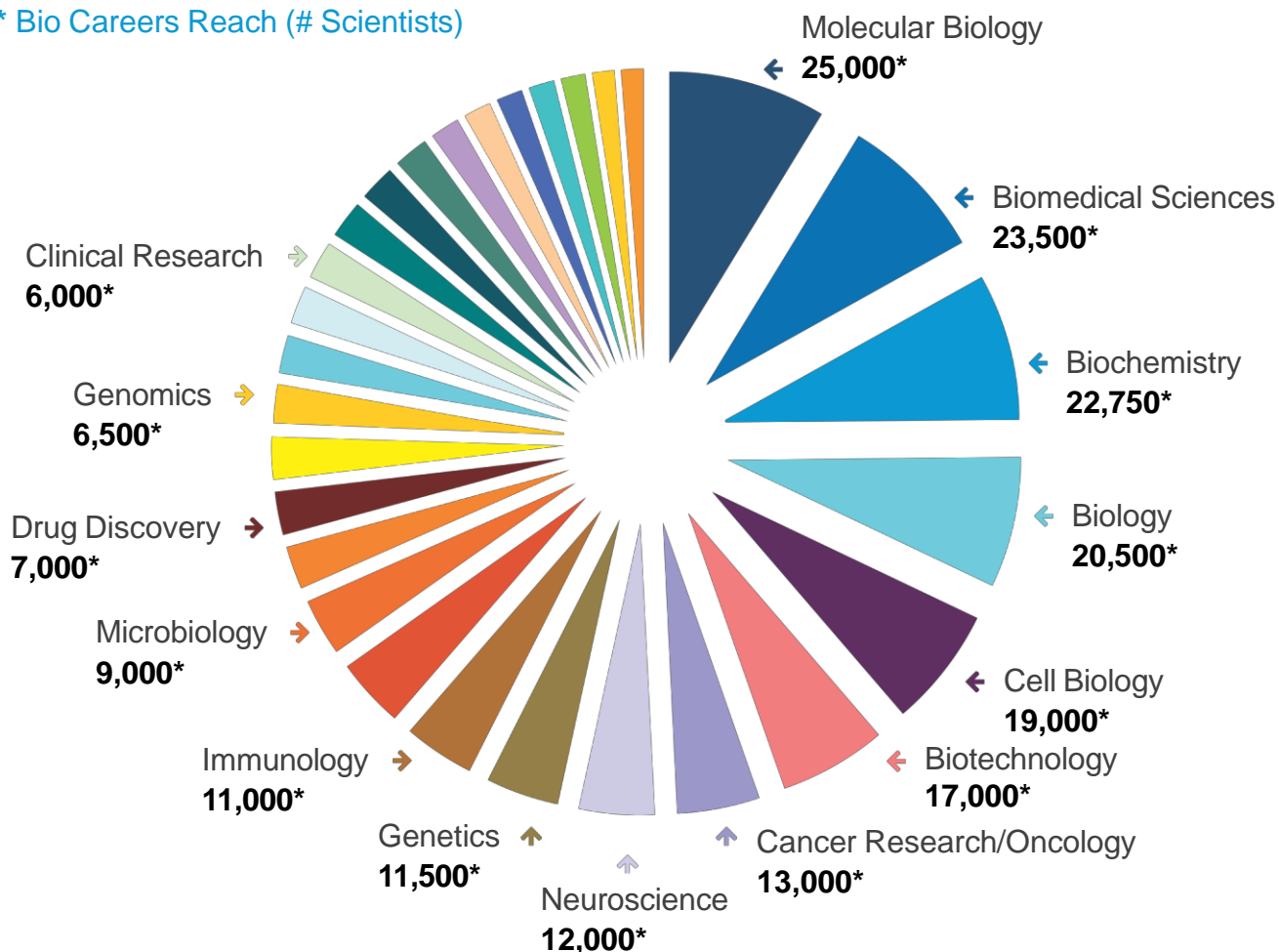
Career Interest

Biopharma	54%
Academia	54%
Consulting	27%
Entrepreneurial/Startups	23%
Healthcare	21%
Teaching	18%
Non-Profit	16%
Government	15%
Venture Cap	11%
Int'l Affairs/Dev	10%
Inv. Banking	9%
Media	8%



Scientific Background

* Bio Careers Reach (# Scientists)



Scientific Disciplines

- ← Molecular Biology
- ← Biomedical Sciences
- ← Biochemistry
- ← Biology
- ← Cell Biology
- ← Biotechnology
- ← Cancer Research/Oncology
- ← Neuroscience
- ← Genetics
- ← Immunology
- ← Postdoctoral
- ← Microbiology
- ← Chemistry
- ← Drug Discovery
- ← Developmental Biology
- ← Genomics

All other areas total a reach of **64,000, including Nanotechnology, Engineering, Pathology, Public Health, Physics, Diagnostics, Evolutionary Biology, Psychiatry, Preclinical Development, Environmental Science, Toxicology, Agriculture, Statistics, Material Science, Epidemiology, Ecology, Internal Medicine, Pharmacokinetics, Surgery, Anatomy, Biometrics, Marine Science, Mathematics, Pediatrics, Rheumatology, Information Technology and Veterinary Medicine.

Online Recruitment Advertising

Email Marketing

Build your brand through email

- **Newsletter Profile (Registered Users) - \$550**
(Employer profile sent to 32,000+ registered users)
- **Newsletter Job Listing - \$149**
(Link to Job Listing sent to 32,000+ registered users)
- **Exclusive Blast to Scientific Discipline - \$1,250**
(Exclusive email sent to a select portion of our 32,000+ registered users)

Social Marketing

Your job listing visible on social networks

- **Social Turbocharge - \$249**
(Posted at two week intervals to Bio Careers® LinkedIn, Facebook and Twitter Feeds. Listed on 100+ relevant LinkedIn Groups, by permission.)
- **Social Turbocharge Plus - \$499**
(Posted at weekly for 4 weeks to Bio Careers® LinkedIn, Facebook and Twitter Feeds. Listed on 200+ relevant LinkedIn Groups, by permission.)
- **PPC Turbocharge - \$249**
(Optimized to top slots of 100+ PPC sites, incl. LinkedIn, Facebook, Diversity Jobs)

Employer Webinars

Promote your organization through a 1 hr webinar to our community. 20 mins presentation/40 mins Q&A. On site for 1 Yr.

- **Employers over 500 ee's - \$1250**
- **Employers 51-500 ee's - \$750**
- **Employers 50 and under - \$500**

Job Postings

Job Postings (60 day postings) include:

- **30 Day PPC Turbocharge:** Optimized to top slots of 100+ PPC sites, incl. LinkedIn, Facebook, Diversity Jobs
- **60 Day Resume access**

- **(1-4 postings) – \$499/job**
- **(5-14 postings) - \$429/job**
- **(15-24 postings) - \$349/job**
- **(25-49 postings) - \$279/job**
- **(50+ postings) - Contact your Bio Careers® rep**

Listing Upgrades

Provide a greater impact for each job listing

- **E-School Listing - \$149**
(Jobs sent on a monthly newsletter to 4 consortium schools of choice)
- **PPC Turbocharge Refill- \$125**
(Extend the benefits of PPC Turbocharge to the full 60 days of your listing)
- **Featured and Spotlight Listing - \$149**
(Jobs prominently featured alongside the jobs board and appear at the top of job seeker searches)
- **Highlight Listing - \$99**
(Jobs highlighted in job seeker searches)

Banner Advertising

Provide employer branding for candidates and help drive traffic to your listings.

Main Landing Page

Vertical Rectangle 300x600px or Square 300X300px

- **Fixed Banner - \$1000/month**

Logo 120X60px

- **Fixed logos - \$349/month**

For more information contact

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